



## Consortium

Engaging SMEs for Quality  
Transnational WBL experiences



Fondazione Centro Produttività  
Veneto (Italy)



Istituto Guglielmo Tagliacarne  
(Italy)



Centro Studi per l'Innovazione  
d'Impresa S.r.l. (Italy)



Associazione Studio L&P (Italy)



Ufficio Scolastico Regionale per il  
Veneto (Italy)



Internationaler Bund e.V.,  
IB Süd (Germany)



Biedriba Eurofortis  
(Latvia)



Instituto de Soldadura e  
Qualidade (Portugal)



Obchodná akadémia  
(Slovakia)



Fundación para la Formación, la  
Cualificación y el Empleo en el Sector  
Metal de Asturias (Spain)



ΕΠΙΜΕΛΗΤΗΡΙΟ  
ΧΑΛΚΙΔΙΚΗΣ  
Chamber of Chalkidiki (Greece)



Engaging SMEs for Quality Transnational WBL experiences  
n° 2015-1-IT01-KA202-004735

[www.tram-wbl.eu](http://www.tram-wbl.eu)



Engaging SMEs for Quality Transnational WBL experiences

TRAM-WBL Contacts:

*Internationaler Bund e. V., IB Süd*

*Viviana Brandoni*

*Viviana.Brandoni@internationaler-bund.de*

[www.tram-wbl.eu/](http://www.tram-wbl.eu/)



Co-funded by the  
Erasmus+ Programme  
of the European Union

## TRAM-WBL Engaging SMEs for Quality Transnational WBL experiences



### AIMS TO

improve significantly the quality of transnational work-based learning (WBL) experience for both VET learners and enterprises in partner countries

explore employers support required for effective, active, transnational WBL experiences

develop information, guidance materials and tools for employers, students and teaching staff

support schools/VET providers and stakeholders in improving the integration of WBL into school-based practices and innovating existing work-based learning practices

promote school and business collaboration in the provision of transnational WBL enhancing cooperation in areas such as curriculum design, career guidance and mentoring

identify effective practices in engaging and developing the “employer role” in providing high quality WBL schemes



### TARGET GROUPS

Employers as potential host WBL companies

Business associations and Chambers of Commerce;

Schools/VET providers

Teaching/pedagogical staff/VET professionals from schools/VET providers

VET learners

Public, private institutions and competent authorities for VET



### MAIN OUTPUTS

Recommendations for smart transnational WBL ecosystems

Transnational WBL quality enhancement framework: guidelines aimed at identifying key aspects of effective employers' involvement in transnational WBL

Improvement and integration of tools and materials of E.R.M.E.S. Mobility Portal (<http://cai-eu.cpv.org>) for the management of international mobility projects

Transnational WBL digital stories: existing on-line pre-departure training programme for learners will be enriched with “digital stories” as an innovative medium for conveying the perceptions and reflections of different actors involved in transnational WBL.

Teaching staff guide for transnational work-based learning plans

TRAM-WBL communication and marketing plan for companies' engagement: to recruit actively potential qualified WBL host companies